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Who Recently Moved to/within Downtown Brooklyn***?

Ideal Properties Group LLC releases research report examining the profile of tenants who moved to (or within) Downtown Brooklyn during the Third Quarter of 2008

The Report reveals tenants' age, gender, average income, status (single v. couples/roommates), occupation, previous residence, and use of guarantor(s) in securing a lease. Most rented neighborhoods, and rental prices paid disclose tenants' financial preferences/ability, and their preferred destinations.

Highlights

Let's meet Downtown Brooklyn's typical tenant of Q3 2008... In summary of Ideal Properties Group LLC's latest research report, he or she:

- is (on average) 29.5 years of age
- is one half of a couple (roommate or family). 83% of those who rented in Downtown Brooklyn do NOT rent alone
- is only slightly more likely to be female than male. 52% of all those who rented in Downtown Brooklyn in this period are women.
- lived and rented in Brooklyn prior to moving
- works freelance in entertainment industry
- makes (on average) \$72,342
- needs to guarantor to be approved for an apartment. In fact, 79% of Downtown Brooklyn's newest tenants needed no guarantor to qualify for their new apartment.
- lives in a residential unit that - on average - rents at \$2,592/month.
- is most likely to rent in Park Slope. 72% of tenants who explored rental options in Downtown Brooklyn ended up renting in this neighborhood.

About

Ideal Properties Group LLC is a Brooklyn-based real estate brokerage firm specializing in residential and commercial rentals.

Established from teams of agents previously associated with large corporate real estate entities in Manhattan, this dynamic team employs a number of top producing agents, researchers and design professionals from a variety of design fields.

For more information

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*** For the purposes of this Report, "Downtown Brooklyn" includes nine neighborhoods in the borough: Boerum Hill, Brooklyn Heights, Carroll Gardens, Clinton Hill, Cobble Hill, Fort Greene, Park Slope, Prospect Heights, and Windsor Terrace.

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