



For Immediate Release
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Who Recently Moved to/within Downtown Brooklyn***?

Ideal Properties Group LLC releases research report that examines the profile of tenants who moved to (or within) Downtown Brooklyn in the first quarter of 2008.

The Report reveals tenants' age, gender, median income, status (single v. couples/roommates), occupation, previous residence, and use of guarantor(s) in securing a lease.

Highlights

Let's meet Downtown Brooklyn's typical tenant of Q1 2008... He or she:

- is 21 to 25 years old
- is one half of a couple (roommate or family)
- lived in Brooklyn before
- works freelance in entertainment industry
- makes \$50,000
- needs no guarantor to be approved for an apartment.

About

Ideal Properties Group LLC is a Brooklyn-based real estate brokerage firm specializing in residential and commercial rentals.

Established in 2007 from teams of agents previously associated with large corporate real estate entities in Manhattan, this dynamic team employs a number of top producing agents, researchers and design professionals from a variety of design fields.

For more information, or to request the full report:

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*** For the purposes of this Report, "Downtown Brooklyn" includes nine neighborhoods in the borough: Boerum Hill, Brooklyn Heights, Carroll Gardens, Clinton Hill, Cobble Hill, Fort Greene, Park Slope, Prospect Heights, and Windsor Terrace.

